



February  
18th—21st, 2022  
4-DAY EVENT!!



## 2022 Sponsorship Opportunities

### Title Sponsorship Investment (*Only 1 available*) - \$5,000

- Business Promotion on Flyers, Radio, Print, Listed **Sponsor** on LakePubCrawl.com, Pub Crawl Facebook Page and Twitter page (7,500+ Facebook Fans & 550+ Twitter followers)
- Banner Ad Promotion on LakePubCrawl.com
- 4 Promotional SMS Text Messages to 650+ Pub Crawl Participants
- 4 Personalized Email Blasts sent to database of 3100+ email recipients (artwork provided by sponsor)
- Marketing exposure over a 4-day event

### Premium Sponsorship Investment - \$3,000

- Business sponsorship included on event t-shirt, promotional flyers,
- Listed as **"Sponsor"** on LakePubCrawl.com and promoted on Pub Crawl Facebook & Twitter
- 1 Promotional SMS Text Message to our 650+ Pub Crawl Participant subscription list
- 1 Personalized Email Blast sent to our database of 3100+ recipients (artwork provided by sponsor)
- Marketing exposure over a 4-day event

### Supporting Sponsorship Investment - \$1,000

- Business included on promotional flyers
- Banner Ad Promotion on LakePubCrawl.com
- Listed as **"Sponsor"** on LakePubCrawl.com and promoted on Pub Crawl Facebook & Twitter
- Marketing exposure over a 4-day event

### Enhanced Lodging Sponsorship Investment Includes:

- Showcased with a "Featured" Lodging Listing on website
- Logo, Phone #, and special rate listed on LakePubCrawl.com
- Promotion on Lake Pub Crawl Facebook Page
- 1 Promotional SMS Text Message to 650+ Pub Crawl Participants
- 1 Email Blast promoting your facility and rate specials to our database of 3,100+ recipients
- Marketing exposure over a 4-day event

*Member Rate - \$250.00\*    Non-Member Rate - \$375\**

### Lodging "Basic Listing" Sponsorship Investment Includes:

- Logo, hyperlink, Phone #, and special rate listed on LakePubCrawl.com
- Marketing exposure over a 4-day event

*Lake Area Chamber Lodging Members are provided basic listing Complimentary\*  
Non-Member Rate - \$250.00\**

### Banner Ad Sponsorship Investment Includes:

- Banner Ad Promotion on LakePubCrawl.com
- Logo, hyperlink, Phone #, and special rate listed on LakePubCrawl.com
- Listed as **"Sponsor"** on LakePubCrawl.com
- Marketing exposure over a 4-day event

*Member Rate - \$200.00    Non-Member Rate - \$300.00*

### **\*\*NEW\*\***    **VENUE Sponsorship \*\*\* HOST PARTY**    **\*\*NEW\*\***

**Friday - #LOZPubCrawl22 Kick Off Party – SOLD!**

**Saturday - Crawling All Day Party**

**Sunday - Don't Stop Crawling Party—SOLD!**

**Monday - Monday Funday Farwell Crawlers Party**

- Business sponsorship included on event t-shirt, promotional flyers,
- Listed as **"Sponsor"** on LakePubCrawl.com and promoted on Pub Crawl Facebook & Twitter
- 1 Promotional SMS Text Message to our 650+ Pub Crawl Participant subscription list
- 1 Personalized Email Blast sent to our database of 3100+ recipients (artwork provided by sponsor)
- Marketing exposure over a 4-day event

*Member Rate - \$500.00\*    Non-Member Rate—\$750.00\**

*\*All Lodging Partners and Venues will need to sign a Participant Agreement before being listed on LakePubCrawl.com.*

*If you are interested in any of the sponsorships please contact the Lake Area Chamber Office at 573-964-1008 or email at info@lakeareachamber.com*